25-26 Nov

AGILE KOLKATA

2023

Co-Host

IEM
श्रद्धावान् लभते ज्ञानम्
INSTITUTE OF ENGINEERING & MANAGEMENT
Good Education, Good Jobs

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www.agilekolkata.com

ABOUT US

Agile Network India's **AgileKolkata.com** Conference is one of the most important platforms for the Lean-Agile community in India since its inception in 2021. Agile Kolkata conference is organized annually and is in its **third successive iteration** in 2023. The conference focuses on bringing the best and most emergent ideas about Lean-Agile, and some of the most important global minds working in this field under one roof.

Theme; Business Longevity: Managing Disruption, Maximizing ROI

Sub Themes;
- Eco-friendly AI Strategy
- DevOps Culture for Continuous Improvement
- Cloud Solutions for Sustainable Development
- AR-VR for Immersive Experience

KEYNOTE SPEAKERS

Amitabh Ray
Former Managing Director, Ericsson Global Services

Kripadyuti Sarkar
Group CIO, Ambuja Neotia

Lokesh Nathany
Storyteller, Motivational speaker & Founder, My Innings

Dr. Anupam Bhattacharya
Principal, IEM

Swami Atmavikasananda
Head - CSR Department, RK Mission, Belur Math
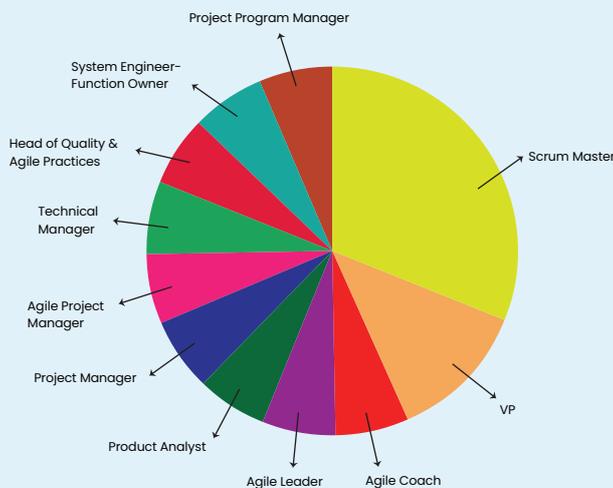
Amit Khan
CIO, mjunction Services Ltd.
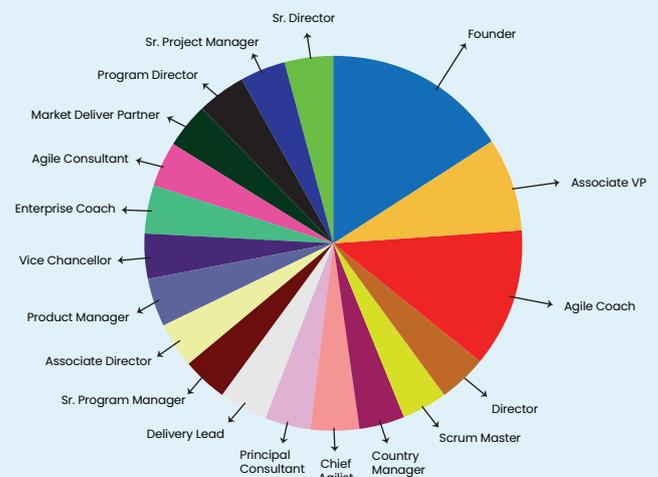
About the Co-Host

The IEM group is an acclaimed educational group amongst the industry-centred academic training organisations of today. IEM has set sublime standards in addressing the technical and managerial resource shortage in the new era of dynamic glo- balisation. The IEM group has risen to fame for its strong foun- dation in teaching and R&D in multifaceted areas. It aims to serve the future generation as well as the Nation through its commitment towards self sufficiency and unmatchable excellence.

PAST CONFERENCE STATS ——

2021

2022

PAST KEYNOTE SPEAKERS ——

Swami Vedatitananda
Monk of the Ramakrishna Order

Jeff Stuit
Founder
Improvement School

Subhamoy Chakraborti
CTO
ABP Group

Swami Sarvottamananda
Vice Chancellor
Ramakrishna Mission
Vivekananda University

Dr. Anupam Bhattacharya
Principal
IEM

PAST CONFERENCE FEEDBACK ——

- I liked that all concepts of AI are sequentially explained
- Panel discussion was very good with great insights
- Discussion on DevOps and Technical agility was encouraging
- I liked sessions on AI with agility and panel discussion

CORPORATE BULK OFFER

Inclusive of Branding

INR 1,25,000 + GST

Benefits;

- 25 passes for the conference

- 1 Standee (6x3 ft) display at the conference

Standee to be provided by the organisation.

THE ——
BENEFITS

- Increase Brand Awareness

- Promotion Direct to your Product/Services

- Build New Business Relationships

- Opportunity to reconnect with existing Customers

- Get Direct Access to Audience Insights

- Reach a wider Demographic

SPONSORSHIP PACKAGES

Agile Kolkata provides a unique way to connect with potential customers and partners to showcase your offerings.

BENEFITS	SPONSOR	SUPPORTER
Booth Space	✓	✗
Transparent Logo on Website	300×300	300×300
Description on Website	250 words	100 words
URL Redirect on Website	✓	✗
Logo on T-shirt	✓	✗
Logo on Bag	✓	✗
Bag Inserts (Preferably digital version shared with participants)	4	✗
Logo on Lanyard	✓	✗
Logo on Badge	✓	✗
Social Media Post Mentions	6	1
Email to Attendees	2	✗
Complimentary Passes	6	1
Additional Discounted Registrations	10%	✗
Investment (INR)	5,00,000	1,00,000

*Tax will be applicable as per the government rules

For Sponsorship Package, Reach us at

community@agilenetworkindia.com

Know more at

www.agilekolkata.com